

In advance of the COP21 Conference in Paris: An open letter to Prime Minister Trudeau, Environment and Climate Change Minister McKenna, and our Premiers.



The evidence is overwhelming that climate change is substantially caused by human activity, and if left unchecked, will have a significant impact on our economy, weather, infrastructure, forests, fisheries and food supply. But we can do something about that.

With your leadership, Canada can act to build a cleaner, more prosperous economy – and keep pace with the world's most advanced countries.

A strong economy and a healthy environment go hand in hand. Sustainable corporations outperform peers on growth, profit, and employee retention. Canadians are making more environmentally responsible choices for their energy, transportation, food and products. As a result, a growing group of business leaders, academics and consumers agree that “green” is good for Canada.

We concur: **There is great opportunity for Canada in such action**, derived from exporting our clean technologies and know-how, making our resource and manufacturing firms sustainability leaders, building clean, advanced infrastructure and by adopting renewable energy targets. All will serve to lessen our impacts upon the planet upon which we all rely for sustenance.

As political leaders from across Canada seek to join the worldwide response to climate change in Paris next week, we, the following members of Canada's Clean50, urge all Canadians to join us in the following message to our leaders as they represent Canada in Paris:

- **Please act now:** Set appropriate national targets for reducing greenhouse gas emissions. Canada can again be a leader.
- **Create a national sustainable development plan.** Put in place strong policies that ensure we meet those targets, including a price on pollution, and incentives that accelerate adoption of cleaner choices.

Further delay will be costly to all of us. If we act now, we can build a greener, stronger future for Canada.

This message is supported by the following individual members of Canada's Clean50, and where shown, their organizations. All signatories contributed to the cost.

Pictured Right: Row 1: Kerry Adler, CEO, Skypower Global; Helmi Ansari, CEO - GROSCHÉ Intl.; Celine Bak, President - Analytica Advisors; Brian Bentz, President and CEO - Powerstream; Philippe Bernier, Triovest Realty Advisors; Andre Boulet, CEO - Inventys; Kent Brown, BluEarth Renewables; **Row 2:** Lloyd Bryant, HP; Peter Busby, Perkins+Will; Robert Cadieux, Fellow; Chris M Campbell, Marine Renewables Canada; Charles Cartmill, CEO - Solar Global Solutions; Stephen Cheeseman, CEO - Chinook Power Corp.; Richard Corley; **Row 3:** Prof. Ray Côté; John D. Coyne, Unilever Canada; Pauline D'Amboise, Desjardins Group; Arthur De Jong; James Dean, CEO - dPoint Technologies; Lisa DeMarco; DeMarco Allan; Dr. Ron Dembo; Zerofootprint Software; **Row 4:** Audrey Depault, Climate Reality Canada; Ron Dizzy, MaRS Cleantech; Jonathan Dogterom, MaRS Cleantech; Frank Dottori; Frances Edmonds, HP; Stewart Elgie, U of Ottawa; Tom Ewart; Blair Feltmate, Intact Centre on Climate Adaptation; **Row 5:** Mike Gerbis, The Delphi Group; John R. Grace, University of BC; Tim Gray, Environmental Defence; Toby Heaps; Brett Henkel, Inventys; Gord Hicks, CEO Americas - Brookfield GIS; **Row 6:** Franklin Holtforster, MHPM Project Leaders; Charles Hopkins, UNESCO Chair York U; Celesa Horvath, Ventus Development Services; Martin Janowitz; Jane Kearns, MaRS Cleantech; John Keating; Diane Kilcoyne, DEK Consulting; **Row 7:** Brent Kopperson, Windfall Centre; Joseph Kuhach, CEO, Nsolv; David Labistour, MEC; Lisa Lafave; Pascale Lagacé, Resolute Forest Products; Michael List, GreenSky Capital; Peter Love, Love Energy Consultants; **Row 8:** Antony Marcil; Sandy Marshall, BIC; Dustyn Lanz; Ellen McGregor, CEO - Fielding Chemical; Paul Mertes, CEO - CircuitMeter; Joe Miranda, CEO - Canada Fibers; Mike Morrice, Sustainability CoLab; **Row 9:** Reza Nasser, CEO - Landmark Group; Ralf Nielsen, MHPM Project Leaders; Robert Niven, CEO - CarbonCure Technologies; Mike Pedersen; Neil Pegram; Ian Philp, MaRS Cleantech; Gavin Pitchford, CEO - Delta Management; **Row 10:** Dr. Catherine Potvin, McGill University; Francisca Quinn, Quinn & Partners; Tom Rand, ArcTern Ventures; Bill Redelmeier, CEO, Southbrook Vineyards; Carolyn Sedgwick; Katherine Skene; Art Sterritt; **Row 11:** Coro Strandberg, Strandberg Consulting; Bruce Taylor, P. Eng, Enviro-Stewards; Miriam Tuerk, Clear Blue Technologies; Wal Van Lierop, Chrysalix Venture Capital; Dr. Geoffrey Waters; Kate Whalen; Bob Willard; **Not pictured:** Prof. Majid Bahrami, SFU; Eric Chisholm; Alexis Esseltine Scoon

